

ERC MEETING MINUTES NOVEMBER 5, 2015

Attendance: Claude Tankersley, Mindy Piantanida, Leo Donnelly, Gary Kinder, Rene Raymond, Holly Lundgren, and Brian Henry.

Guests: Race Consultant: Tom Orehowsky
Powerboat Regatta: Mike Fetchko

Meeting Opened 9:02 am

Post Event Review: All events were successful.

- Ghost 5k neglected to contact Pier 22 and there was a wedding taking place. This caused issues for Pier 22.

Upcoming Events:

- Tom met with Natalie from Pier 22 regarding Eagle Classic 5k and reviewed the route.
- Aguilar wedding will be near the volleyball courts.
- St. Stephen's would like to do a run this year and Tom will be advising them.

Public Works and Utilities:

- Runs/Walks: Tom is creating a set of routes. Claude will then submit for an MOT plan.

Realize Bradenton

- Blues Festival: previously, people complained about parking signage. Holly will meet with Gary and discuss potential areas for parking and larger signage.

Powerboat Regatta with Mike Fetchko

- Mike and Claude met with the Incident Management Team on Tuesday. Claude later met with Palmetto. They had not yet signed the permit for the bridge and they're requesting changes to it.
 - There is a request for a trolley lane and we still want to have the emergency vehicle lane. Palmetto wants the bicycle lane to be moved. The amount of pedestrian space will be reduced by 6' – 8'. Mike is concerned that the bike lane is a potential safety risk. Last year they walked their bicycles across. Mike suggested setting up a bike station and then walk the bikes over the bridge. Claude will coordinate a meeting between BPD and PPD to further discuss solution to the safety concerns of the bike lane.
 - Water bottles may be permitted on the bridge. It will provide issues for removing trash/recycles.
 - More portlets are planned. They will be placed near the food area and on the bridge.

- Brandon Heath will be performing on a large mobile stage. This will increase attendance. The stage will take place on the Palmetto side.
- Mike is thankful to Bradenton Police Dept. for providing public safety to the Bradenton side and supplementing the Palmetto side.
- There will be a beer garden on the Palmetto side.
- All the IHeart radio stations will be broadcasting the event.
- On the Bradenton side, the kid zone and food concession area will be larger.
- Beatlemania will be performing on the Bradenton side.
- Del Couch will be providing entertainment.
- Woodlands and Bayside will be organizing local musical groups.
- Fireworks may be even larger this year and provided by Zambelli again. The bridge might be lit up in red, white and blue.
- Bay News 9, Brighthouse, Bradenton Herald, Herald Tribune and Orlando newspapers are all planning on reporting.
- Mike is projecting 100,000 attendees for this event.
- Claude will schedule a meeting next week with Mike and his event team, members of Bradenton event team, and the Palmetto event team.
- The press conference is January 19, 2016.
- Mike suggested a home developer as a potential sponsor.
- Mike suggested another drop off area.

Meeting adjourned 10:34 am.