

ERC MEETING MINUTES JANUARY 8, 2015

Attendance: Mindy Piantanida, Claude Tankersley, Leo Donnelly, Kenny Simunovic, Brian Henry, Gary Kinder, Dave Gustafson, Holly Lundgren and Rene Raymond.

Guests: Tom Orehowsky; Susannah Cripe – Executive Director for Foundation for Dreams, Elena Cassella – Director of Development for Foundation for Dreams, Natalie Purcell and Stephanie Dolen – Pier 2, Elena Cassella on conference call

Meeting officially opened at 9:00 am.

- I. Public Works and Utilities
 - a. Cigarette Litter Prevention Program: Gary shared that the receptacles are working. People are using them on 12th. There was only one missing off 12th St.
 - b. Splash Pad repairs have been completed.
 - c. Gary is waiting on a report for the skate park. Claude and Dave discussed the potential for resolution including a terrace; however, the costs are anticipating being \$35,000. Claude and Dave will further discuss options. Gary will provide a list of projected expenditures with the remaining budget.
 - d. They are starting the shell at Riverwalk.
- II. Post Event Review
 - a. Jingle Bell Run: Tom Orehowky shared that the event was successfully executed and he appreciated the cooperation and assistance from the City and Manatee Players Theater. The Arthritis Foundation raised over \$100,000.
 - b. Sounds of the Season was successfully executed except for the bubble machine. They anticipate having the event next year. BPD requested communication and coordination of the number of Officers be planned for next year. The closure of 3rd for the movie had an issue which was quickly resolved.
 - c. Downtown Hanukkah Celebration was successfully executed.
- III. Guests to discuss events:
 - a. Shamrock 5k and Pier 22: Natalie claimed that there were tents set-up in the Bradenton Herald lot and they wanted to make sure it's not going to happen again. Elena stated they notified every tenant of Bradenton Herald last year and they indicated it was not a problem. This year, they plan to have registration in the City parking lot. Claude shared that a challenge is the curb stops which can be a trip hazard. Elena suggested setting up on 4th for registration. BPD agreed that 4th on the west side would be the best option for registration. Elena said Rick Willats takes care of the port-o-lets. Claude asked Elena to verify the port-o-lets and communicate with Rene. Barricades or ribbon were used last year during the kid's races. Brian Henry educated Elena that it is the responsibility of the event holder to contract a vendor for barricades and cones. Elena will email the information regarding the barricades to Rene. Natalie is concerned about the map showing barricades. 3rd Ave is planning to be shut down from 3 – 5:30 pm. Claude will check on the completion date of the road construction. ERC requested an updated map showing no barricades on 3rd. ERC also requested a detailed map of the traffic control devices for BPD to review for public safety. Elena explained that she will be taking responsibility for contacting businesses and residents in the area regarding the race plans. Tom requested to meet with Elena for additional planning. She stated Fit 2 Run, Women's Resource Center and other Volunteers will be assisting with the event. She still needs to contact BPD regarding security for the event. Tom and Elena will further discuss

the plans for public safety and report back to ERC. Brian will contact Elena to provide a price quote for Public Works services. This will be going before Council next week. CSX, signage, and Police logistics will continue to be established.

IV. Event Review and Collaboration

a. New Events added

- i. February 14th: Johnson-Waiter wedding at the Amphitheater-2 Officers will be required. Electricity needed.
- ii. February 21st: SE Guide Dogs Walk – no conflict with Players.
- iii. February 28th: The Boardr Skate Competition – this is a similar event to Grind for Life. 2 Officers will be required.
- iv. January 23rd: Music in the Park – it's all set-up for City services.
- v. January 24th: Porsche event: Sprinklers and bollard need to be gone. There will be a possible food truck.

V. Police Department

- a. New Year's Post Event review. Downtown Merchants were unable to produce a permit to show they were allowed to run power and have additional booths. Fire violations were a concern. The gang unit needed to be brought in. Additionally the Merchants did not close down their bars on the street by midnight as previously promised. Downtown Merchants Association. Tues the 13th at 2 pm. Some ERC members will attend the meeting and discuss the issues and collaborate on a resolution.
- b. Complaints about benches at Ballard Park being a homeless issue. They are broken as well. Claude shared the process with Leo. PD would need to provide details of homeless events for Claude to further discuss with Carl.

VI. Realize Bradenton

- a. Website. Next week there will be a soft launch of the website bradentonevents.com for the front end. The next phase will be the back end which will include downloading applications.
- b. April 25th: A small children's book fair during the Farmer's Market. 3rd Ave will remain open. They will only be using 10th and Main.
- c. Holly is concerned about Farmer's Market during the 5k of the Regatta weekend. The logistics will continue to be worked out.

VII. DDA

- a. Numbered Markers: Leo and Dave are continuing to make progress on this project.

VIII. Miscellaneous

- a. We just received the Environmental permit for the Regatta.
- b. The Electrical department is working on getting more power to the poles on Main St.

Meeting adjourned 11:00 am.