

ERC MEETING MINUTES JANUARY 14, 2016

Attendance: Claude Tankersley, Mindy Piantanida, Leo Donnelly, Justin Gause, Gary Kinder, Jonathan Weaver, Rene Raymond, Holly Lundgren, and Brian Henry.

Guests: Whitney Carney with American Heart Association; Joe Hwang with Manatee Memorial Hospital

Meeting Opened 9:00 am

- I. Events Review and Collaboration
 - a. Pirates Pep Rally: Brian will be contacting the Pirates to discuss the need for City services.
 - b. The Art Fair is at the old City Hall site on 15th Street West.
 - c. Pickin Picnic is moving to May 7th.
 - d. Dragonboat Festival: this event is pending.
 - e. YMCA Healthy Kids Day: everything is progressing well.
 - f. DeSoto Parade: a 5k run starts beforehand. Tom reported they are looking to start the race at the end instead of the beginning location. ERC is concerned about the distribution of bags. The race should start at 5:45. The roads are shut down at 5:30 am.
 - g. Music in the Park is cancelled on April 1, 2016.
 - h. Regatta Updates from Claude: The slogan is Ya Gotta Regatta. There will be a significant amount of activity on the Palmetto side this year. There will be a beer tent green bridge on the Palmetto side. There will be a trolley lane on the green bridge. There will be a bike lane when the races are not in progress. We will have double the amount of port-o-lets on the Bradenton side and bridge. Palmetto will be providing the port-o-lets on their side. The green bridge pier will be open this year for spectators. The fireworks will be going off from 2 different barges off the Manatee River and the Green Bridge. The fishing tournament will be on the side of the fishing pier. When we close the bridge, we will clean it and then we will clean it again after the event. This year there will be a coordinator on the Palmetto side for Claude to contact from the Control Room to communicate items such as the coordination of cleaning. The event is rain or shine. The helicopter will be landing on top of the Sun Trust building.

II. Events with Guests

The hospital is supportive of the Go Red for Women in honor of heart month during the month of February and they are working in conjunction with the American Heart Association. They have been in contact with the Event Organizers for the Regatta. They would like to do a small walk to raise awareness. They would like to start at 7:30 in the morning, they will not be serving food, they are not expecting more than 200 people, and they are planning to pass out informational pamphlets to educate the community about heart awareness. They would like to start at the hospital, go through Riverwalk, and go back to the hospital. The hospital is offering a booth near the clock tower at Riverwalk. One Police Officer is needed. They will have volunteers. The walk would start at 8 am and finish at 9 am. The Event Holder will be responsible for providing a volunteer to assist with the balancing of the fishing tournament and the walk. Volunteers at the train track and fishing pier will be required. The Event Holder will also be providing directional signs. ERC recommended hiring private security to assist them with safety near their cash handling area. T-shirts and red glow sticks during the event. Minimum fees will be charged. Certificate of liability insurance will be required. The tent permit has been secured through the Regatta. There are no additional tent fees. They will be charged \$70 for 1 Police Officer and \$200 for the Riverwalk Rental Fee.

Meeting adjourned 10:35 am.