

ABBREVIATED MINUTES
ARCHITECTURAL REVIEW BOARD
May 4, 2015

The City of Bradenton Architectural Review Board met in regular session on May 4, 2015 at 2:00 P.M. in the City Hall Council Chambers at 101 Old Main Street, Bradenton, Florida.

ATTENDANCE

Architectural Review Board members present:

Chairman Eugene Bay, Vice Chairman Darin Autrey, David Kocher, Darrell Turner and Rachel Layton

Absent:

None

Staff members present:

Volker Reiss and Kimberli Murphy

PRELIMINARIES

1. Meeting called to order at 2:00 PM by Chairman Bay.
2. Pledge of Allegiance led by Chairman Bay.
3. Darin Autrey moved to accept the April 6, 2015 minutes. Second by David Kocher. Motion carried 5-0.

WITNESSES SWORN IN:

Park Crisp, Bill Webster and John Allenson

OLD BUSINESS:

CA.15.0002

Request of Bill Webster, agent for Bealls Inc., for a Certificate of Appropriateness for exterior art work located at 302 12th Street West, Bradenton, FL 34205 (Zoned T5).

Chairman Bay read the request.

Presentation by applicant:

Bill Webster approached the Board and discussed the art that was put on the exterior of the building. John Allenson who did the work was also present.

Questions and Concerns:

Volker stated that this is a little different than we usually see. Usually applicants come in before they do the work. In this case, it would have been

possible but there were some issues, some communication problems. They had their big unveiling of the artwork scheduled with the media and we did not want to stop this. Once we have an event like that, that is good for the City and we did not want to stop it and I talked with Mr. Webster we would do it after the fact. If the board says they do not like it than he was on his own.

Volker stated he wanted to state one thing about the artwork. Typically, we would not support that type of artwork on the historic building. However, in this situation this is unique. Artwork like that can only be on that building in that particular place is where the predecessor of the Bealls Department Store, that is where they started.

Public comments:

None

Staff Recommendations:

Mr. Reiss said staff supports it without stipulations.

Actions:

Mr. Darin Autrey made the motion to approve case # CA.15.0002, request of Bill Webster, agent for Bealls Inc., for a Certificate of Appropriateness as presented with a stipulation that the applicant will pull the appropriate permits for the art work. Second by Mr. Darrell Turner. Motion carried 5-0.

NEW BUSINESS:

CA.15.0003

Request of Magee Sign Service, agent for 3rd Avenue Associates LLLP, for a Certificate of Appropriateness for exterior renovations located at 1001 3rd Street West, Bradenton, FL 34205 (Zoned T6).

Presentation by applicant:

Park Crisp with Magee Sign Service approached the Board and discussed the signs that would be put on the exterior of the building.

Questions and Concerns:

Mr. Darin Autrey asked, "Would the sign be lite all night?"

Park Crisp stated, "No, it will be on a time clock. Worst case scenario is that the store is open until 10:00 PM and it would be turned off when they close."

Mr. Reiss said typically the historic district does not allow for signs to be internally illuminated, it has to be with a beam. In this case we felt it was not a problem, we called it low impact lighting. It is about 12' – 15' above the ground, unless you are standing on the City Hall parking lot side of 3rd Avenue you would not even notice that there is a sign lit there. It is really low impact

and we did not have a problem with it to be internally lite like on the one on Cortez Rd. and Manatee Ave. stores.

Public comments:

None

Staff Recommendations:

Mr. Reiss stated he wanted to talk about the awning. Right now there are two awnings on the building, one on the front on 3rd Avenue and one on the side where the driveway to the bank is. Putting an awning on the building is not a new thought, so we really did not have a problem with an awning being put on that building changing the exterior all that much. One item I want to make sure is on the record, there cannot be signage on the awning. If you look at the awning at the Jimmy John's out on Manatee Ave, there is signage on that awning. However, Manatee Ave is a suburban commercial corridor and this is in the historic district. The signage requirements what you can have in the suburban commercial corridor and T6 is different. What they have here right now is all they can have, so no additional signage on the awning. Donnette, who deals with signs for the city, told me she said she talked with the applicant and made that clear to them. We just want to make sure that you do not approve signage on the awning and that it is not part of this Certificate of Appropriateness. Volker said staff recommends approval without stipulations.

Actions:

Mr. Darrell Turner made the motion to approve case # CA.15.0003, request of Magee Sign Service, agent for 3rd Avenue Associates LLLP, for a Certificate of Appropriateness as presented with a stipulation that there will be no additional signage on the awning. Second by Mr. Darin Autrey. Motion carried 5-0.

STAFF/BOARD COMMENTS

None

ADJOURNMENT

Mr. Darrell Turner made the motion to adjourn the meeting. Second by Mr. Darin Autrey. Motion carried 5-0.

Meeting adjourned at 2:19 P.M.

Gene Bay, Chairman

Note: This is not a verbatim record. A recorded disc is available upon request for a \$10.00 service charge.